**Syllabus for Master of Business Administration, 1st Semester**

**Subject Name: Business Ethics and Corporate Governance (BE&CG)**

**Subject Code: 4519201**

**With effective from academic year 2018-19**

# Learning Outcomes:

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| **Learning Outcome Component** | **Learning Outcome** |
| Business Environment and Domain Knowledge (BEDK) | * Introduction to core business ethics issues and ethical concepts relevant to resolving moral issues in business * Re-examine the knowledge of business and economic concepts from an ethical perspective |
| Critical thinking, Business Analysis, Problem Solving and  Innovative Solutions (CBPI) | * Ability to recognize and resolve ethical issues in business |
| Social Responsiveness and Ethics (SRE) | * Enhanced responsibility and accountability towards business and community through ethical conduct |
| Effective Communication (EC) | * Effective oral and written communication and application of systematic ethical reasoning to business dilemmas |
| Leadership and Teamwork (LT) | * Critically examine the importance of the ethical dimension in workplace decision making. |

1. C**ourse Duration:** The course duration is of **40 sessions of 60 minutes each.**

# Course Contents:

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| **Module No.** | **Modules / Sub-Modules** | **No. of Sessions** | **70 Marks**  **(External Evaluation)** |
| **I** | **Introduction to Business Ethics:**   * Nature of Ethics * Ethical Concepts and Theories * Morals and Values * Importance and need of ethics in business * Distinction between values and ethics * Kohlberg’s six stages of moral development (CMD) | 10 | 17 |
| **II** | * **Managerial Ethics:** * Categories of management morality * Ethical Problems-Dilemma at Work-Sources and Resolutions * Overview of Creative Accounting-Its role in business scandals * Corporate Ethical Leadership * Whistle Blowing. | 10 | 18 |
| **III** | **Corporate Governance:**  *Meaning of Corporate Governance:*   * Difference between Governance and Management. * Purpose of Good Governance * Potential Consequence of poor CG. * Governance risk and Financial Stability   - The balancing of conflicting objectives. | 10 | 18 |
|  | *Indian and Global Scenario:*   * Sarbanes Oxley Act of 2002 * Overview of Anglo-American, Japanese, German models of CG * Reports and recommendations of Narayan Murthy & Ganguly Committees |  |  |
| **IV** | **Strengthening Corporate Governance:**  *Key Issues in CG:*   * Role and composition of the board, remuneration of directors and senior executives * Rights and responsibilities of shareholders * Ownership of independent directors   *Corporate Social Responsibility (CSR):*   * Introduction to CSR * Advantages and Scope * Indian Scenario * CG and CSR * Corporate governance rating | 10 | 17 |
| **V** | **Practical:**  The students may be given a term paper either individually or in group of 2 to 3 students on topic like:   * Study of the CSR activities of corporates * Important religious tenets (any one of them) and their implication for social and spiritual enhancement. * Significance of Values contained in Scriptures like Ramayana, Mahabharata, Bible, Quran, etc., for Social and Spiritual Welfare. * Important Values prescribed by historical leaders of India, viz. Chanakya, Kautilya, Akbar, Maharana Pratap, Mahatma Gandhi, Mother Teressa, etc., and their significance in guiding Human Behaviour. * Relevant values as practiced by corporate / business leaders and their role in empire building. * The students may also be asked to conduct the survey of 3 to 4 organizations to study the Ethical practices pursued by them and the way Ethical Dilemmas ,if any, are resolved and also the system of   corporate governance in those organizations | ---- | (30 marks CEC) |

1. **Pedagogy:**
   * ICT enabled Classroom teaching
   * Case study
   * Practical / live assignment
   * Interactive class room discussions

# Evaluation:

Students shall be evaluated on the following components:

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| **A** | **Internal Evaluation** | **(Internal Assessment- 50 Marks)** |
| * Continuous Evaluation Component | 30 marks |
| * Class Presence & Participation | 10 marks |
| * Quiz | 10 marks |
| **B** | **Mid-Semester examination** | **(Internal Assessment-30 Marks)** |
| **C** | **End –Semester Examination** | **(External Assessment-70 Marks)** |

# Reference Books:

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| --- | --- | --- | --- | --- |
| **No.** | **Author** | **Name of the Book** | **Publisher** | **Year of**  **Publication / Edition** |
| 1 | S K Mandal | Ethics in Business and  Corporate Governance | Tata McGraw Hill | 2011 or Latest |
| 2 | Murthy C.S.V. | Business Ethics and Corporate  Governance | Himalaya  Publishing | 2009 or Latest  Edition |
| 3 | A.C. Fernando | Business Ethics: An Indian  Perspective | Pearson | Latest |
| 4 | Riya Rupani | Business Ethics and Corporate  Governance | Himalaya  Publishing | Latest Edition |
| 5 | David J.Fritzsch | Business Ethics; a Global and  Managerial Perspective | McGraw-Hill  Irwin, Singapore | Latest Edition |
| 6 | Andrew Crane & Dirk Matten | Business Ethics : Managing Corporate Citizenship and Sustainability in the Age of  Globalization | Oxford University Press | Latest Edition |
| 7 | Neeru Vasisth  Namita Rajpu | Corporate Governance Values  & Ethics | Taxmann | 2010 |
| 8 | Ashok K Nadhani | Business Ethics and Business  Communications | Taxmann | Latest Edition |
| 9 | Murthy C.S.V | Business Ethics | Himalaya  Publishing | Latest Edition |
| 10 | Daniel  Albuquerque | Business Ethics: Principles  and practice | Oxford Uni. Press | Latest Edition |

1. **List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc.**
2. Journal of Human Values
3. IBA Journal of Management & Leadership
4. International Journal of Business Ethics in Developing Economies
5. Journal of Business Law and ethics
6. Indian Journal of Corporate Governance