**LACB**

1. Explain the provisions of the Trademarks Act, 1999 relating to infringement

of trademark clearly mentioning what constitutes and what does not.

2. Explain the concept of Intellectual property and Intellectual property rights

(IPRs). Also discuss IPR development in India.

3. Write short note on

A) Extinction and revocation of trust

B)Geographical Indication

4. Explain the legislative background of the Consumer Protection Act. Also

give objectives and scope of the Act.

5. Write a detailed note on three tier redressal mechanism under the CP Act,

1986.

6. Explain the provisions relating to appeals and penalties as prescribed under

the CP Act, 1986.

7. Describe the provisions of the RTI Act 2005, relation to right to

information, request for information and disposal of request.

8. Write short note on salient features of RTI Act, 2005.

9. Write a detailed note on Central Information Commission and State

Information Commission clearing explaining its constitution and powers

and functions. OR what do you know about the Information Commission

under the RTI Act, 2005. Explain the constitution, powers and functions of

the Information Commission.’

10. Write a short note on appeals and penalties under the RTI Act, 2005

11. Explain the concept of sustainable development, bio-diversity and carbon

Credit.

12. Explain the constitution and functions of Central Pollution Control Board

under the water (prevention and control of pollution)Act 1974.

13. Explain the constitution and functions of the Central Pollution Control

Board and State Pollution Control Board under the Air Act, 1981.

14. Explain the provisions of the EPA 1986, regarding prevention, control and

abatement of environmental pollution.

15. Write a detailed note on the jurisdiction, powers and proceedings of the

National Green Tribunal.

**IB**

Q.1 WHAT ARE THE MODES/OPTIONS AVAILABLE TO GO INTERNATIONALLY? WHICH MODE IS BEST AS PER YOUR VIEW?

Q.2 EXPLAIN GLOBAL BUSINESS ENVIRONMNET IN BRIEF. (CULTURAL, LEGAL, POLITICAL AND ECONOMICAL ENVIRONMNET)

Q.3 DISCUSS VARIOUS FORCES DRIVING GLOBALISATION.

MODULE-2

Q.1 WRITE DETAIL NOTE ON ABSOLUTE AND COMPARTIVE ADVANTAGE CLASSICAL TRADE THEORY.

Q.2 EXPLAIN PRODUCT LIFE CYCLE (PLC) THEORY WITH SUITABLE PRACTICAL EXAMPLE.

Q.3 WRITE DETAIL NOTE ON WTO.

Q.4 WRITE DETAIL NOTE ON INSTRUMENTS OF COMMERCIAL POLICY.

MODULE-3

Q.1 WHAT IS FDI? EXPLAIN TYPES OF FDI.

Q.2 EXPLAIN INTERNATIONAL MONETARY FUND IN DETAIL.

Q.3 WRITE NOTE ON WORLD BANK

Q.4 COST AND BENEFIT OF FDI TO HOST AND HOME COUNTRIES

MODULE-4

Q.1 WHAT IS ECONOMIC INTERGRATION. EXPLAIN LEVELS OF REGIONAL ECONOMICS INTEGRATION.

Q.2 EXPLAIN VARIOUS UNION IN SHORT. (CUSTOME, ECONOMIC, COMMAN MARKT, POLITICAL)

Q.3 REGIONALISM VS. MULTILATERALISM.

Q.4 EXPLAIN EU, NAFTAAND SAARC.

**GSM**

1. What is Strategic Management? Discuss its features, benefits and

limitations.

2. Explain various approaches to strategic decision making. How does the

mission of organisation is differ from its vision? Identify the key features

and discuss it with examples.

3. What is Strategy? Explain various levels of strategy.

4. What is Environmental analysis? Explain SWOT analysis with examples.

5. Explain Five Force Analysis of competitive environment.

6. Explain in detail, concept of Value Chain Analysis.

7. Write short note on;1. Divestment and integration strategy

2. Factors affecting strategic choice

3. Takeover and Divestment

8. Write short note on BCG matrix and GE matrix grid.

9. What is strategic evaluation and control? Explain the various types of

control with details of each.

10. What do you mean by strategy implementation? Is implementation

depends on strategy formulation? Discuss how activating strategy issue

involved in strategy implementation?

**MM**

1. Explain Market, Marketing and Marketing management. Discuss

modern concepts of marketing.

2. What is marketing management? Explain marketing management

process.

3. Explain with example what is marketing mix? Explain factors

affecting consumer behaviour.

4. What is market segmentation? Explain patterns or levels of

segmentation and bases for segmentation.

5. What is positioning? Explain bases or strategy of positioning.

6. Write short note on: 1. Customer satisfaction

Customer quality

Target market

7. Explain consumer buying process and need for studying buying

Behaviour.

8. What is environmental scanning? Explain micro and macro

Environment.

9. Discuss industrial buying process.