



# SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

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**B.COM SEM -2**

**PRELIMS PAPER - 2022**

**SUB: BUSINESS ORGANIZATION MANAGEMENT-2**

**MARKS – 70**

1. *Explain the meaning of directing and discuss in detail different methods of direction.* (20)

**OR**

1. *State the various techniques of leadership.*

2. *State the maslow's law/ principle of motivation* (20)

**OR**

2. *discuss in detail in the organizational factors affecting the group.*

3. *State the control process in detail.* (15)

**OR**

3. *state the meaning and characteristics of control. Discuss to process of control and guiding principles for effective control.*

4. *Process of organizational changes in change management.* (15)

**OR**

4. *Explain methods and techniques for communicating change.*