**Syllabus for Master of Business Administration, 3rd Semester**

**Subject Name: Developing Contributory Skills – III (DCS-III)**

**Subject Code: 4539203**

**With effective from academic year 2020-21**

# Learning Outcomes:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Learning Outcome Component** | | **Learning Outcome (Learner will be able to)** | | | |
| Business Environment Knowledge (BEDK) | and Domain | * *Discuss* the significance of sustainability goals at the local, national and international levels. | | | |
| Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI) | | * *Evaluate* a given contingency plans. | situation | and | create |
| Global Exposure and Understanding (GECCU) | Cross-Cultural | * *Compare* the sustainable development progress of nations. | | | |
| Social Responsiveness and Ethics (SRE) | | * *Debate* on the possibilities of introducing integrated and sustainable reporting in the country. | | | |
| Effective Communication (EC) | | * *Design* a specific and customized networking approach and plan. | | | |
| Leadership and Teamwork (LT) | | * *Simulate* the design thinking process for identifying a given solution. | | | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Sub. Code: 4539203** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** |
| LO1: *Discuss* the significance of sustainability goals at the local, national and international  levels. | 3 | 3 | - | - | 3 | - | 1 | - | 3 |
| LO2: *Evaluate* a given situation and create  contingency plans. | 1 | 1 | 3 | - | - | 3 | - | 2 | 2 |
| LO3: *Compare* the sustainable development progress of  nations. | 1 | 2 | 2 | 2 | 3 | 1 | - | - | 1 |
| LO4: *Debate* on the possibilities of introducing integrated and sustainable  reporting in the country. | 2 | 3 | 1 | 2 | - | 1 | 3 | 1 | 1 |
| LO5: *Design* a specific and customized networking  approach and plan. | 1 | - | - | 3 | - | - | 2 | 2 | 1 |
| LO6: *Simulate* the design  thinking process for identifying a given solution. | - | - | - | 3 | - | 3 | - | 3 | 3 |

1. **Course Duration:** The course duration is of **20 sessions of 60 minutes each.**

# Course Contents:

|  |  |  |  |
| --- | --- | --- | --- |
| **Module No:** | **Module Content** | **No. of Sessions** | **50 Marks (External Evaluation)** |
| **I** | **Contingency Planning:**   * What is a contingency? * Purpose of contingency management * Steps of contingency planning | 08 | 20 |
|  | **Networking Skills for Successful Careers:**   * Concept and Significance * Types of networking * Art of building networks |  |  |
| **II** | **Design Thinking**   * What is Design Thinking? * Significance of Design Thinking in Management * 5 steps of Design Thinking   + Empathize   + Define   + Ideate   + Prototype   + Test * How to become a good Design Thinker? | 08 | 20 |
| **III** | **Sustainability and TBL**   * The 3 Pillars of Sustainability * 2030 Sustainable Development Goals * Triple Bottom Line * Sustainability and Integrated Reporting | 04 | 10 |

1. **Pedagogy:**
   * ICT enabled Classroom teaching
   * Case study
   * Interactive class room activities, discussions, games
   * Self-assessment tests for creativity and critical thinking
   * Computer lab practice

# Evaluation:

Students shall be evaluated on the following components:

|  |  |  |
| --- | --- | --- |
| **A** | **End –Semester Examination** | **(External Assessment-50 Marks)** |

# QUESTION PAPER PATTERN

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Module** | **MCQs**  **Marks (numbers)** | **Short questions**  **Marks (numbers)** | **Long Questions**  **Marks (numbers)** | **Case**  **Marks (numbers)** | **Total** |
| **I** | 6 | 4 | ------ | 10 | 20 |
|  | (6) | (2) | (1) |
| **II** | 4 | 6 | 10 | ------ | 20 |
|  | (4) | (3) | (2- any one) |
|  |  |  |  |  |  |
| **III** | 4 | 6 | ------ | ------ | 10 |
|  | (4) | (3) |
|  | 14 | 16 | 10 | 10 | 50 |
| (14) | (08) | (1 out of 2) | (1) |