**Syllabus for Master of Business Administration, 3rd Semester**

**Subject Name: Developing Contributory Skills – III (DCS-III)**

**Subject Code: 4539203**

**With effective from academic year 2020-21**

# Learning Outcomes:

|  |  |
| --- | --- |
| **Learning Outcome Component** | **Learning Outcome (Learner will be able to)** |
| Business Environment Knowledge (BEDK) | and Domain | * *Discuss* the significance of sustainability goals at the local, national and international levels.
 |
| Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI) | * *Evaluate* a given contingency plans.
 | situation | and | create |
| Global Exposure and Understanding (GECCU) | Cross-Cultural | * *Compare* the sustainable development progress of nations.
 |
| Social Responsiveness and Ethics (SRE) | * *Debate* on the possibilities of introducing integrated and sustainable reporting in the country.
 |
| Effective Communication (EC) | * *Design* a specific and customized networking approach and plan.
 |
| Leadership and Teamwork (LT) | * *Simulate* the design thinking process for identifying a given solution.
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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Sub. Code: 4539203** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** |
| LO1: *Discuss* the significance of sustainability goals at the local, national and internationallevels. | 3 | 3 | - | - | 3 | - | 1 | - | 3 |
| LO2: *Evaluate* a given situation and createcontingency plans. | 1 | 1 | 3 | - | - | 3 | - | 2 | 2 |
| LO3: *Compare* the sustainable development progress ofnations. | 1 | 2 | 2 | 2 | 3 | 1 | - | - | 1 |
| LO4: *Debate* on the possibilities of introducing integrated and sustainablereporting in the country. | 2 | 3 | 1 | 2 | - | 1 | 3 | 1 | 1 |
| LO5: *Design* a specific and customized networkingapproach and plan. | 1 | - | - | 3 | - | - | 2 | 2 | 1 |
| LO6: *Simulate* the designthinking process for identifying a given solution. | - | - | - | 3 | - | 3 | - | 3 | 3 |

1. **Course Duration:** The course duration is of **20 sessions of 60 minutes each.**

# Course Contents:

|  |  |  |  |
| --- | --- | --- | --- |
| **Module No:** | **Module Content** | **No. of Sessions** | **50 Marks (External Evaluation)** |
| **I** | **Contingency Planning:*** What is a contingency?
* Purpose of contingency management
* Steps of contingency planning
 | 08 | 20 |
|  | **Networking Skills for Successful Careers:*** Concept and Significance
* Types of networking
* Art of building networks
 |  |  |
| **II** | **Design Thinking*** What is Design Thinking?
* Significance of Design Thinking in Management
* 5 steps of Design Thinking
	+ Empathize
	+ Define
	+ Ideate
	+ Prototype
	+ Test
* How to become a good Design Thinker?
 | 08 | 20 |
| **III** | **Sustainability and TBL*** The 3 Pillars of Sustainability
* 2030 Sustainable Development Goals
* Triple Bottom Line
* Sustainability and Integrated Reporting
 | 04 | 10 |

1. **Pedagogy:**
	* ICT enabled Classroom teaching
	* Case study
	* Interactive class room activities, discussions, games
	* Self-assessment tests for creativity and critical thinking
	* Computer lab practice

# Evaluation:

Students shall be evaluated on the following components:

|  |  |  |
| --- | --- | --- |
| **A** | **End –Semester Examination** | **(External Assessment-50 Marks)** |

# QUESTION PAPER PATTERN

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Module** | **MCQs****Marks (numbers)** | **Short questions****Marks (numbers)** | **Long Questions****Marks (numbers)** | **Case****Marks (numbers)** | **Total** |
| **I** | 6 | 4 | ------ | 10 | 20 |
|  | (6) | (2) | (1) |
| **II** | 4 | 6 | 10 | ------ | 20 |
|  | (4) | (3) | (2- any one) |
|  |  |  |  |  |  |
| **III** | 4 | 6 | ------ | ------ | 10 |
|  | (4) | (3) |
|  | 14 | 16 | 10 | 10 | 50 |
| (14) | (08) | (1 out of 2) | (1) |