



SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

3- Vaishalinagar
Nr. Amrapali Railway Crossing
Raiya Road, Rajkot – 360001
Ph. No–(0281)2471645

(AFFILIATED TO SAURASHTRA UNIVERSITY)

2 – Vaishalinagar
Nr. Amrapali Railway Crossing
Raiya Road, Rajkot - 360001
Ph.No–(0281)2440478, 2472590

STREAM: B.COM SEM -1

PRELIMSPAPER

SUB: BUSINESS ORGANIZATION & MANAGEMENT

MARKS - 70

Q.1 what is service? Explain characteristics of service and classification of different service. (20)

OR

Q.1 Give a brief explanation of "make in India" movement with the reference to emerging opportunities in business.

Q.2 what is management? Explain its characteristics and importance (20)

OR

Q.2 Explain – 'POSDCORB' and state its limitations.

Q.3 what is planning? Explain process of planning with various stages and different part of planning. (15)

OR

Q.3 Give a definition of planning and discuss the advantages and disadvantages of planning.

Q.4 Discuss in detail the characteristics of ideal organization. (15)

OR

Q.4 Discuss the guideline principles of organization

BEST OF LUCK....