



SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

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BBA SEM : 4

PRILIMS PAPER 2022-23

SUB : ENTREPRENEURSHIP DEVELOPMENT & ETHICS

MARKS : 70

Q-1 Define Entrepreneurship. Explain the Nature & Function of Entrepreneurship. (20)

OR

Q-1 Explain the Concept of Franchising. Discuss the Types & Agreement of Franchising. (20)

Q-2 Explain any eight Funding Supported by Government to Promote Entrepreneurship in India. (20)

OR

Q-2 (A) Discuss the Role, Relevance & Achievements of EDP. (10)

(B) Explain the Phases of EDPs. (10)

Q-3 Define Start-Up. Explain the Specialized Institutions at State Level. (15)

OR

Q-3 Describe Women Entrepreneurship. (15)

Q-4 Discuss the concept of Ethics. Discuss Why Ethical Problems occur in business Organization. (15)

Q.4 Discuss more Issues faced by Business Organizations. (15)

-All The Best-