



# SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

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**BBA – 1**  
**SUB: FOM**

**PRELIMS PAPER**  
**MARKS: 70**

QUESTION NO.	QUESTION	MARKS
1	Discuss management as an art & science in detail. <b>OR</b> Explain characteristics of management. Also discuss views of mintzberg on managerial role.	20
2	What is Planning? Discuss process and advantages of planning in detail. <b>OR</b> Define planning premises. Explain types of planning premises in detail.	20
3	Explain various guiding principles of ideal organization. <b>OR</b> Discuss various functions of staffing.	15
4	What is directing? Write importance of directing. <b>OR</b> Give idea about controlling. Also discuss process & importance of controlling.	15

**ALL THE BEST**