SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

(AFFILIATED TO SAURASHTRA UNIVERSITY)

**3- Vaishalinagar 2 – Vaishalinagar**

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**B.COM – 1**

**BOM**

**CHAPTER – 1**

1. What is service? Explain the classification of services.
2. What is social responsibility? Explain the classification of it.
3. Write a note on: make in India.
4. Write a short note on: outsourcing and franchising.
5. What is E-commerce? States the type of E-commerce.

**CHAPTER – 2**

1. What is management? State its characteristics and importance.
2. Management is a combination of art and science. Discuss
3. State the importance and limitation of Management.
4. Management is a profession. Explain
5. Explain POSDCoRB and state its limitations.
6. Explain the functional areas of management.
7. Write short note: Management and Administrations.

**Chapter -3**

1. Describe the Process of Planning.
2. Describe Process of strategy Formulation.
3. Explain External Premises.
4. Do Comparative study of Planning and Strategy.

**Chapter -4**

1. Explain training methods.
2. Write short note: Principal of delegation of Authority.
3. State advantages and limitation of Departmentation.
4. Explain meaning and nature of matrix organizatio