

**Shree H. N. Shukla Group of Colleges, Rajkot**

**M.COM 2 Important Questions (10)**

**Global Strategic Management**



1. What is Strategic Management? Discuss its features, benefits and limitations.
2. Explain various approaches to strategic decision making. How does the mission of organisation differ from its vision? Identify the key features and discuss it with examples.
3. What is Strategy? Explain various levels of strategy.
4. What is Environmental analysis? Explain SWOT analysis with examples.
5. Explain Five Force Analysis of competitive environment.
6. Explain in detail, concept of Value Chain Analysis.
7. Write short note on;
  1. Divestment and integration strategy
  2. Factors affecting strategic choice
  3. Takeover and Divestment
8. Write short note on BCG matrix and GE matrix grid.
9. What is strategic evaluation and control? Explain the various types of control with details of each.
10. What do you mean by strategy implementation? Is implementation depends on strategy formulation? Discuss how activating strategy issue involved in strategy implementation?