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| **BCOM SEMESTER – 1** | | |
| **7** | **DSE – 2** | **Entrepreneurship - 1** |

Name of the Course: Entrepreneurship - 1

Course credit: **03**

Teaching Hours: **45 (Hours)**

Total marks: **100**

#### Objectives:

• To make the students aware about the business environment

• To create entrepreneurial awareness among students

• To motivate students to make their mind set for taking up entrepreneurship as career.

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| **Unit** | **Content** | **No. of Lectures** |
| 1 | **INTRODUCTION:**  Meaning, definitions and features of entrepreneur-Basic  functions with reference to leadership-Innovation-Risk Bearing.  Emergence of Entrepreneurial class origin and progress of entrepreneur in India problems of inadequate growth causes and remedial suggestions. | **15** |
| 2 | **PRINCIPLES OF ENTREPRENEURSHIP:**  Principles of Entrepreneurship’s behavior-concept of  innovation-achievement motivation-imbalance creating  propensity | **10** |
| 3 | **ENTREPRENEURSHIP:**  Meaning and definitions of Entrepreneurship, features &  factors of Entrepreneurship, Theories of Entrepreneurship Economic and Psychological Theories. | **15** |
| 4 | **SOCIAL RESPONSIBILITIES AND ACCOUNTABILITY**  Social responsibilities and Accountability Towards various  groups of society. | **5** |
| **Total Lectures** | | **45** |

# Important instructions for paper setter –

Set University examination question paper for regular and external candidates as per the following instruction:

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| **UNIVERSITY EXAMINATION**  **(Que. No. 1 to 5 are compulsory for regular students and external candidates)** | | | |
| **Sr. No.** | **Particulars** | | **Marks** |
| 1 | QUESTION - 1 | (From Unit 1) **(OR)** QUESTION - 1 (From Unit 1) | 20 |
| 2 | QUESTION - 2 | (From Unit 2) **(OR)** QUESTION - 2 (From Unit 2) | 20 |
| 3 | QUESTION - 3 | (From Unit 3) **(OR)** QUESTION - 3 (From Unit 3) | 15 |
| 4 | QUESTION - 4 | (From Unit 4) **(OR)** QUESTION - 4 (From Unit 4) | 15 |
| **Total Marks for candidates** | | | **70** |

#### Suggested Readings and Reference Books:

1. Entrepreneurship – Hisrich& Peters

2. Entrepreneurship Megabucks – Siner A David

3. Entrepreneurship - New Venture Creation - Holt

4. Venture Capital – The Indian Experiences – J. M. Pandey

5. Project Preparation, Appraisal and Implementation P. Chandra

Note: Latest Editions of the above books may be used.