



SHREE H. N. SHUKLA COLLEGE OF I.T. & MGMT.

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**SUBJECT: BM
PRELIMS PAPER**

**BCOM - 2
MARKS 70**

- Q.1 Explain concept of production with its characteristics. (20)
OR
Discuss types of operation management decision. (20)
- Q.2 Give a detailed explanation about service strategy. (20)
OR
Give idea about corporate strategy in detail. (20)
- Q.3: Explain process of plant location & factors affecting it. (15)
OR
Elaborate Importance & objectives of plant location. (15)
- Q.4 Define plant layout. What are objectives of plant layout. (15)
OR
Discuss various types of plant layout. (15)

BEST OF LUCK